

Reading Plus® 3.6 version

Available Online August 2007
Available for LAN/WAN Early 2008



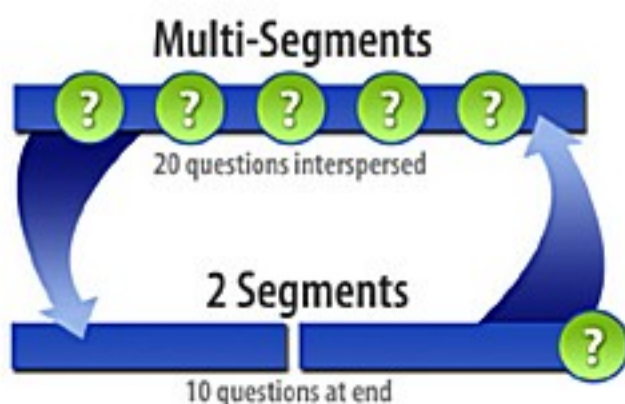
Grades 1-12 Offerings

Reading Plus® is a comprehensive, evidence based software solution for reading assessment and improvement that develops foundational fluency skills for students of all ages. It is the result of over 70 years of research and development in the area of reading improvement technology. Reading Plus® addresses all the elements of reading cited by the National Reading Panel including: Phonemic Awareness, Phonics, Vocabulary, Comprehension and, what is most important, Fluency.

The Reading Plus® assessment tools and instructional programs are browser based and can be delivered through the internet for remote access and extended instruction, or through a local area network. Reading Plus® has helped over 500,000 students become better readers and continues to be the reading intervention program that assists students who have not found help through other programs or teaching methods.

AUTOMATED SESSIONS

► Version 3.6 automates each student's flow through the various Reading Plus® programs, dynamically assigning the instructional component most needed based on student performance. This ensures that students receive the optimal balance of vocabulary, fluency and comprehension skill development and reduces start up complexity and program assignment tasks for teachers.



SCAFFOLDED INSTRUCTION

► Version 3.6 employs a scaffolded approach to building student attention, fluency, and comprehension by automatically varying the length of reading segments presented within Guided Reading™ based on student performance. Students begin reading story selections in short segments with interspersed questions and build up to reading stories in longer segments with comprehension checks at the end of the lesson. If students reach a point in their fluency development where their comprehension begins to drop, the program automatically divides the next lessons into multiple segments to allow students to concentrate their efforts for shorter intervals and work back to longer segments.



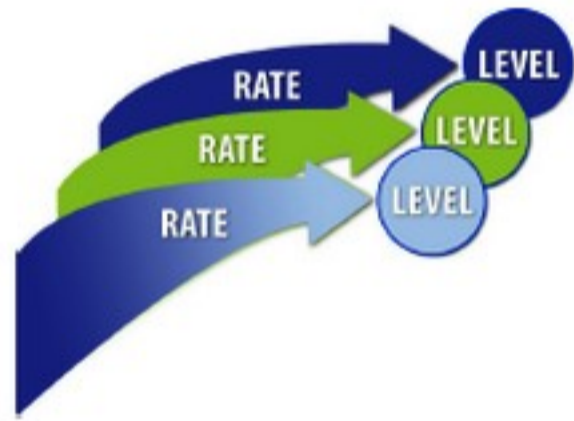
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AUTOMATED INTERVENTIONS

► Students' comprehension scores and reading rates are assessed after every lesson, and the program automatically assigns the most appropriate intervention that will assist students in overcoming any challenges they encounter. Repeat readings are presented in a simplified presentation format with additional comprehension checks when students need further assistance with their comprehension. Pre-reading exercises are automatically assigned to assist students in overcoming rate plateaus and help students develop predictive thinking skills that improve comprehension.



ENHANCED RATE AUTOMATION

► Version 3.6 continues to build on our experience in developing rapid, sustainable fluency skills by precisely aligning automated reading rate changes with various levels of content difficulty. Guided rates are stabilized at intervals to more effectively assist students in reaching grade level goals.

Testimonials

"For three years I have used Taylor's Reading Plus program in a class for at-risk students. It has been wonderful to have a program that not only holds students' interest but also helps them succeed. Watching students' grades improve while student confidence takes off is great!"

Priscilla Reese

Helen Cox Jr. High School, Harvey, LA

"We have seen pronounced improvement in the reading skills of students enrolled in our READING PLUS Improvement classes. Students enrolled in Taylor Associates READING PLUS system who were considered to be at-risk of failing the exit level TAAS (Texas Assessment of Academic Skills) passed after being in our Reading Improvement class using READING PLUS. Sixty percent of our special education students gained an average of one grade level in reading comprehension. Eighty of these students gained 1.5 grade levels in vocabulary."

Tom Jarrett, Reading Improvement Teacher

Itasca High School, Itasca, TX



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What it Does

Reading Plus[®] makes reading comfortable, productive and enjoyable. By addressing the foundational silent reading fluency skills required for students to become proficient, flexible readers, Reading Plus[®] prepares students of all ages with the essential skills they need for academic and vocational success.



BEGINNING READERS	ALL READERS	ESTABLISHED READERS
Visual Skill Readiness	Attention & Concentration	Vocabulary Enhancement
Phonemic Awareness	Fluent Silent Reading	Analytical Reading
Rapid Decoding	Visual Functional Proficiency	Study Skill Competence
Word Recognition Automaticity	Perceptual Accuracy	Preview Strategies
Vocabulary Competence	Visual Memory	Accelerated Comprehension
Meaning Completion Competence	Contextual Analysis	
	Retentive Comprehension	

Studies have shown that students who read faster, comprehend better. Their energies are spent on interpreting text, rather than on the mechanics of reading and rereading for literal understanding.

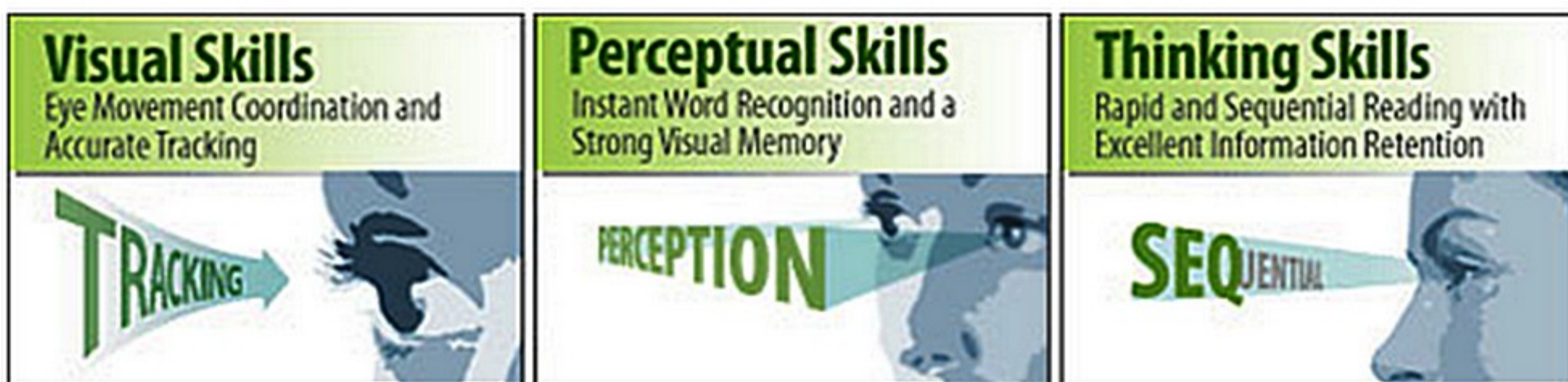
"The study...found a close relationship between fluency and reading comprehension....Students who scored lower on measures of fluency also scored lower on measures of comprehension."

-National Assessment of Educational Progress (NAEP)



Why it Works

While Reading Plus® develops essential vocabulary, analytical reading and comprehension skills, it is the fluency building activities that make the system unique and successful. Reading Plus® assesses and develops a student's Fundamental Reading Process, visual, perceptual and cognitive skills that are essential for fluent silent reading at adequate rates with excellent comprehension. These skills are subliminal, and involve over 15 high speed visual and perceptual processes that interact from 3 to 5 times per second as the reader's eyes move along lines of print.



Since these processes are subliminal, they cannot be directed by a teacher, nor controlled by a student. If a student's visual skills are inadequate, words may be blurred or doubled, reading will be less comfortable and attention will suffer. If students cannot perceive words accurately in a fraction of their usual eye pause time, they will inadvertently make multiple eye-stops to recognize each word. This delayed word recognition encourages visual wandering which consequently reduces comprehension. The silent reading fluency skills developed by Reading Plus® improve **attention and concentration**, short term memory, literal understanding and the rate at which students can read comfortably with excellent comprehension.

To request more information, a demonstration, or a free trial, please contact...



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